



ARKA PROJECTS

FINANCIAL ADVISORS

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Company Background

The late Mr. Rex Koh Kim Chuan founded Arka Projects in 1985. Mr. Koh is an ex-President of the Singapore Institute of Architects. His son Bryan Koh Chong Ann took over and has focused the firm's business as a capital markets services and business advisory firm serving entrepreneurs. Bryan has a law degree from London University, a MBA from the Stern Graduate School of Business, New York University and many years of working experience in commercial/investment banking and equities research.

Products And Services

In Singapore, Arka Projects has successfully completed numerous Financial Advisor Program assignments for Statutory Board Spring and was given the status of an approved firm on IES's iFinance consultant panel, helping entrepreneurs access government grants to further their business objectives in Singapore and the international market place. Assignments successfully completed include strategic planning, financial restructuring, fund raising and mergers and acquisitions.

In the region, Arka Projects has prepared a technical proposal for Corporate Governance reform for the Stock Exchange Commission of Pakistan and completed money markets advisory work for the Central Bank of Vietnam through Asian Development Bank assignments. In mid 2004 Koh Chong Ann successfully completed a commercial banking sector consulting assignment as consultant to the World Bank in Indonesia.

Currently Koh Chong Ann is a director of a MAS licensed corporate finance firm. The firm has China firms as IPO clients. Arka Projects and Koh Chong Ann are moving towards an exempt financial adviser status from the MAS so as to enable Arka Projects to advise China clients on the issue of commercial paper for distribution to institutional investors in capital markets including USA and Europe. Interested Chinese firms for commercial paper issue include a large power plant operator, an edible oil manufacturer and a large property developer. Commercial paper is relevant to cash strapped enterprises with proven business models and viable businesses able to generate cashflow. In mid-2005, Arka Projects has signed an agreement with a major international broker to originate fundamentally sound business deals from China and North Asia to meet the demand from institutional investors in the United States and Europe for commercial paper issued by fundamentally sound businesses from China and Asia.

Services: Arka Projects offers entrepreneurs good business advisory services and a sound corporate finance platform to ensure business sustainability in a fast changing marketplace. In addition Arka Projects offers clients a network for business matching and professional services to fit the client's business objective.

Testimonials:

Mr. Ng Kim Sea, Managing Director, Yong Seng Hua, a major formworks contractor in Singapore: “Koh Chong Ann is a responsible and enthusiastic financial advisor recommended to us and we recommend him for his professional approach. He has successfully restructured our credit lines twice for our factory premises in the last 4 years helping us survive the economic recession.”

Madam Sun Ning, Managing Director, SunMeo International, owner of the St. Meer Brand and a major garments manufacturer and exporter from Tsingtao, China: “Koh Chong Ann is a responsible and enthusiastic financial advisor recommended to us by a major international bank. We recommend him for his warm, friendly and professional approach in helping us think through financial issues facing our company.”